

KnowHow2Go

The sooner they start thinking about college, the more likely they are to enroll. So, we're taking college advising to middle school.

A 2-year grant of \$150,000 from the Public Education Network (PEN), with funding through the Lumina Foundation's KnowHow2Go campaign, will expand college counseling to students in grades 8-10. Target middle schools for the pilot program will include Hixson, Brown, East Lake and East Ridge. Major activities will include:

- A significant increase in support for and communication with middle school counselors and teachers;
- Significant programming, including college tours and financial aid presentations, for students AND parents
- Greater interaction among community organizations such as PEF, GEAR UP, and Girls Inc.
- Tie-in to the Lumina Foundation's KnowHow2Go media campaign, as well as the use of Facebook and other new technologies to reach students and their families.

Learn more at www.knowhow2go.org/